



Aug 18th, 1:50 PM - 2:30 PM

## QR Codes on Campus

Ellen Dubinsky

*Bridgewater State University, [ellen.dubinsky@bridgew.edu](mailto:ellen.dubinsky@bridgew.edu)*

Bethany Pierce

*Bridgewater State University, [bethany.pierce@bridgew.edu](mailto:bethany.pierce@bridgew.edu)*

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Available at: <http://vc.bridgew.edu/edtech/2011/sessions/23>

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# QR Codes on Campus

Bethany Pierce  
Technical Services Librarian  
Maxwell Library  
Bridgewater State University

Ellen Dubinsky  
Digital Services Librarian  
Maxwell Library  
Bridgewater State University

# QR - What it is



- Quick Response Code
- Created in Japan by Denso-Wave in 1994
- Widely used in Japan, Korea & the Netherlands

# QR - What it is

- Tracking Applications



<http://www.flickr.com/photos/mroach/4611131746/>

# QR - What it is

- Convenience and Consumer Applications



<http://www.flickr.com/photos/mattslens/5727484828/>

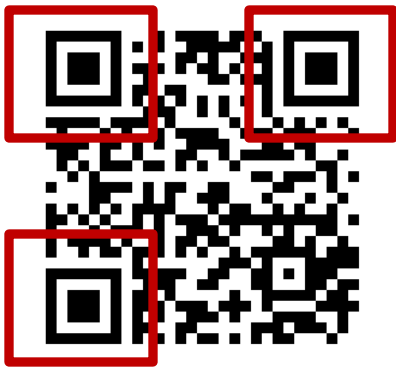
# QR - What it is

- Easy to Use
- Easy to Create
- Easy to Disseminate



# QR - What it is

- Easy to Use
- Easy to Create
- Easy to Disseminate





# Examples

## Print Ad



*Bundle Up*  
and **SAVE**

Quality California wines for your holiday parties, gifts, & enjoyment.

BLACKSTONE  
CLOS DU BOIS  
ROBERT MONDAVI  
Estancia

**Hosting a party?** Scan this code with your mobile device or text **HOST** to 30333 for suggestions on the number of bottles and type of wine to serve as well as perfect wine and food pairings. To download a 2D barcode reader on your mobile device text **2DCODE** to 30333.



## Print Ad

and set design, he's the only period markers; it's not also no retro

the clinic of... there, it's long, it's long, it's long, taking so long and then all of a sudden going so fast."

"HALF NELSON"

E and an  
HEART,  
sider's ordeal."  
rfs

NG

Kathy Bates Adrian Brody Carla Bruni Corinne Collins Rachel McAdams Michael Owen Sheen Wilson  
Dates Brody Bruni Cottillar McAdams Sheen Wilson

**"MARVELOUSLY ROMANTIC.**  
**A CREDIBLE BLEND OF WHIMSY AND WISDOM.**  
—A.O. Scott, THE NEW YORK TIMES

**"EXHILARATING! OWEN WILSON IS PITCH PERFECT.  
MARION COTILLARD IS SUPERB."**  
—Peter Travers, ROLLING STONE

**"A SHEER PLEASURE TO WATCH!"**  
—Ann Hornaday, WASHINGTON POST

**"A TREASURE!  
A DELIGHTFUL FANTASY!"**  
—Roger Ebert, CHICAGO SUN-TIMES

**"TERRIFIC! BOOK THIS TRIP TO PARIS!"**  
—James VanDerBeek, THE BOSTON HERALD

**"HYSTERICALLY FUNNY!"**  
—Mike LaSalle, SAN FRANCISCO CHRONICLE

**OPENING NIGHT**  
The First Feature

**Midnight in Paris**  
Written and Directed by Woody Allen

**2ND BRASH MONTH!**

**MANHATTAN**  
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11:00, 11:30, 12:30, 1:45, 2:45, 3:45, 4:50, 8:00, 8:50, 9:00, 9:50, 10:00, 10:45  
ASC CLEARVIEW  
EMPIRE 25  
43RD STREET BET. 7TH & 8TH AVENUES / 3RD FLOOR  
10:20, 1:05, 2:45, 6:30, 8:15  
CITY CINEMAS  
EAST 68TH ST.  
EAST 68TH STREET BETWEEN 2ND & 3RD AVENUE / 1-800-RANDOLPH #210R  
12:45, 3:00, 5:15, 7:30, 9:50  
CITY CINEMAS  
CINEMA 12-23  
10TH STREET / 3RD AVENUE  
11:15, 1:25, 3:40, 5:45, 8:00, 10:15

**BKLYN**  
BAM ROSE CINEMAS  
36 JAVAYTS BLVD., BROOKLYN  
ADVANCE SALES: 718-771-FILM #840  
LONDON  
CORDELL HILL CINEMAS Suite #113  
NITEHAVY CINEMA  
108 METROPOLITAN AVE., WILLIAMSBURG  
718-384-8800  
FLORIAN CREATIVE  
THE PAVILION 9  
900 PRINCETON PARK WEST T10-380-9008  
QUEENS  
LESSER  
KEVIN GARDENS CINEMAS 443-9001  
STATEN ISLAND  
UNIVERSITY ARTISTS  
ALL STATES INLAND  
STADIUM 16 THEATRE  
900 NORTHERN BOULEVARD  
FROM HOME DEPOT  
77 FILM NEW  
FLORIAN CREATIVE  
TRIUMPH CINEMAS  
ELMHURST BLVD. 300  
AND AT A THEATRE NEAR YOU!

**C. REILLY**  
"MANUEL JACOBS"  
ART KAKES OVER  
THEATRES  
A FILM CENTER  
WELTON STREET  
#RANDOLPH #210R

**VIEW THE TRAILER AT WWW.MIDNIGHTINPARISFILM.COM**

**"Utterly charming!" "Heartwarming!"**

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TIMES  
EXCLU  
OFFER  
TO YO

Think outside the bus...

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**BOOK YOUR TRIP TODAY!**

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92 5th ave @ warren 718.230.1630

www.citymd.net  
(212) 772-DOCS (3627)

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Weekends 9am-9pm New York, NY 10028

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- Most Insurance Gladly Accepted

CityMD Contact Info

with you every step of the way...

villagevoice.com

CONTENTS

VILLAGEVOICE.COM

MUSTO

COLUMNS

# Examples

## Print Ad

The image is a collage of three print advertisements for Peter Spiegelman's book 'The Ocean's Eleven'. The top-left ad features a blue background with a black and white graphic of a book spine on the left. The text reads: 'New York Times bestselling author of Beautiful Lies and Die for You', '“This is one book that will have you racing to the last page, only to have you wishing the ride wasn't over.” —Michael Connelly', a QR code, and 'Scan here to start reading now!'. The top-right ad shows a book cover with a blue spine and the title 'UNC' in large white letters. The bottom ad is a larger, more detailed one with a green background featuring a pattern of small, shiny objects. It includes the text: '“SPIEGELMAN WEAVES A COMPLEX, SATISFYING TALE... Sharp prose and deft plotting elevate this Ocean's Eleven-style caper story.”', 'Also available as an EBOOK', 'Watch the TRAILER' with a QR code, 'With \$100 million in black money at stake, is there still honor among thieves?', and the website 'PETERSPIEGELMAN.COM'. The book cover in the bottom ad shows the title 'PETER SPIEGELMAN' and 'The Ocean's Eleven'.

New York Times bestselling author  
of *Beautiful Lies* and *Die for You*

“This is one book that will have you  
racing to the last page, only to have  
you wishing the ride wasn't over.”  
—Michael Connelly

Scan here to start  
reading now!

Available as hardcovers and eBooks

UNC

“SPIEGELMAN  
WEAVES A COMPLEX,  
SATISFYING TALE...”  
Sharp prose and deft plotting  
elevate this *Ocean's  
Eleven*-style caper story.”

Also available as an EBOOK

Watch the TRAILER

With \$100 million in black  
money at stake, is there  
still honor among thieves?

PETERSPIEGELMAN.COM

PETER SPIEGELMAN

THE OCEAN'S ELEVEN

# Examples

## Outdoor Ad





# Examples

## Outdoor Ad



# Examples

## In-Store Display



<http://www.thecellarkey.com/>



# Examples

## In-Store Display

**PERGO. Presto**



177-558 Bridgeport Rest Oak

- Lu ag Lus ma
- Fast Cle

Instalación, accesorios  
bolsa de transporte

**RYOBI 5" Portable Flooring Saw /**



**2X DUST COLLECTION EFFICIENCY\***  
**BEST-IN-CLASS**  
\*versus competitor models

- Perfectly Balanced For Easy Carrying
- Works With Laminate, Hardwood, & Engineered Wood
- Cut In The Same Room You Are Working In

**SEE IT IN ACTION HERE >>**  
For use with any QR Code scanning application on smartphones



**GET IT INSTALLED**

**THE HOME DEPOT**

**» See the JobMax™ in Action Here**



<http://qr.ridgid.com/jobmax>  
For use with any QR code scanning application on smartphones  
Para usar con cualquier aplicación de teléfonos de código QR en teléfonos inteligentes

**Both Kits Include:**  
Ambos juegos incluyen:

**Multi-Tool Head**  
Multiherramienta

- Most compact multi-tool head profile on the market  
Perfil de cabezal de multiherramienta más compacto del mercado
- Versatile for a wide range of job site applications  
Versátil para un amplio rango de aplicaciones en el área de trabajo
- Includes over \$60 of accessories  
Mas de \$60 de valor en accesorios

**Power Handle**  
Llave de control de potencia

- Tool-free quick connect interface easily attach and detach the right head for the right application  
Interfaz de conexión rápida sin herramientas: conecta y desconecta fácilmente el cabezal correcto para cada aplicación
- 4 directional head positions adjustable for better access in tight spaces  
4 posiciones direccionales del cabezal, ajustables para ofrecer un mejor acceso en espacios estrechos
- Variable speed trigger provides more speed control to match the application  
Gatillo de velocidad variable que proporciona un mejor control de velocidad para adaptarse a la aplicación

**RIDGID CORDED JOBMAX KIT**  
**\$129.00**  
PK 1 428403  
RUC 801



15J08MAXWEGEC

# Examples

## In-Store Display





# Examples

## Museum Displays



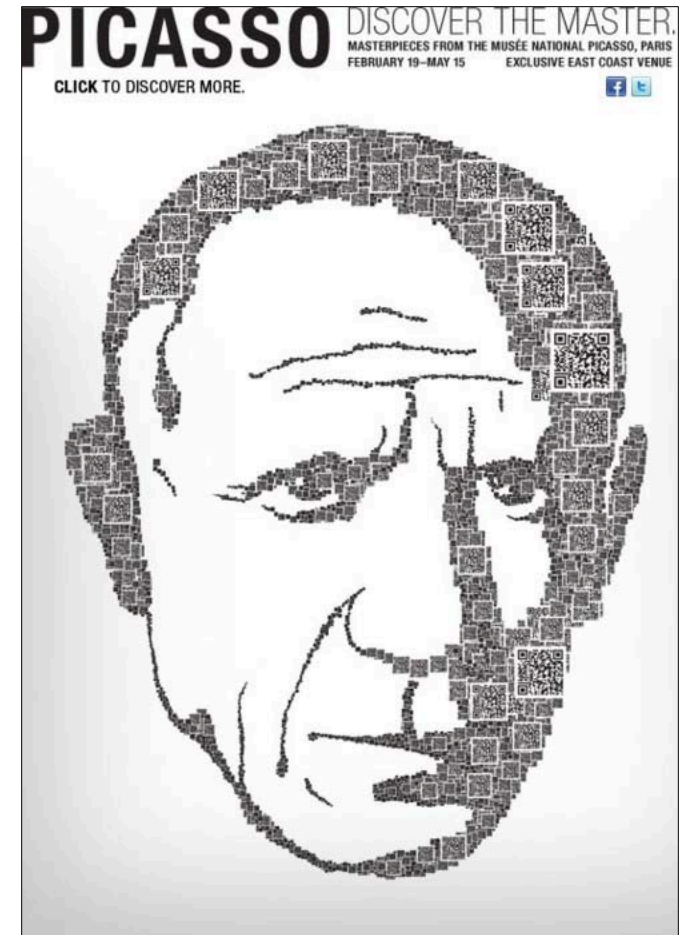
Tales of a Changing Nation

<http://bit.ly/od74RM>



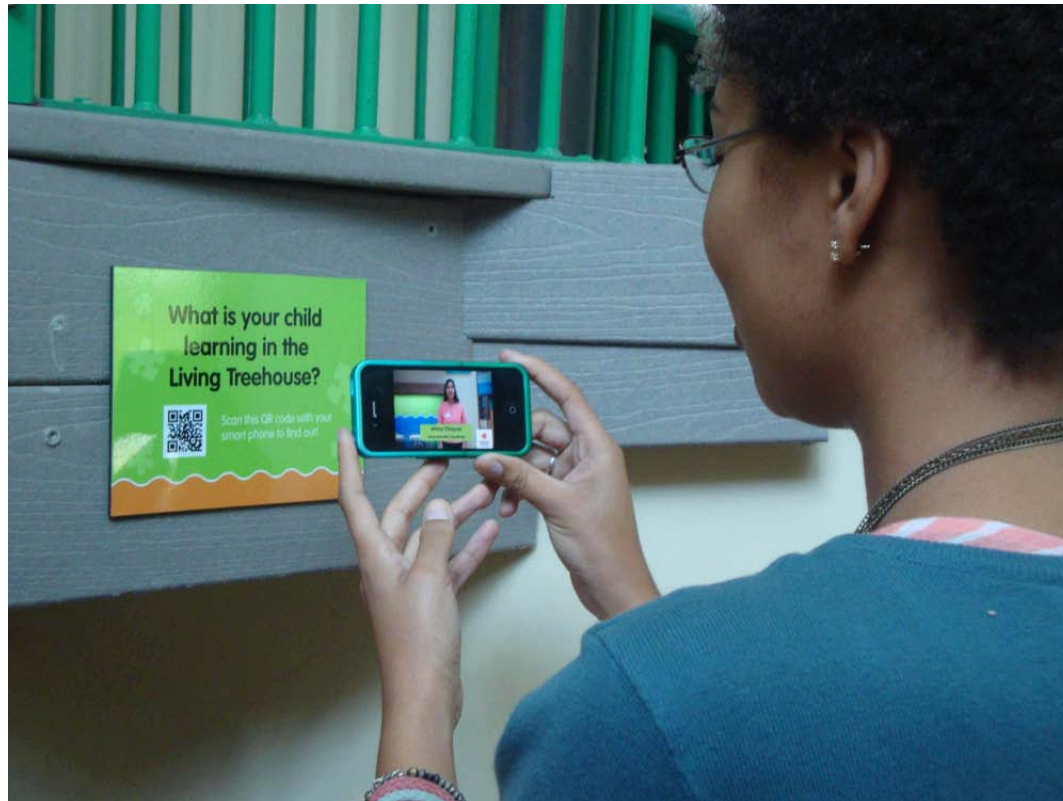
Picasso: Masterpieces  
From the Musée National  
Picasso, Paris

<http://www.vmfa.state.va.us/Picasso/>



# Examples

## Museum Displays



# Examples

## Business Cards





# Examples

# Used Car Stickers

[illegible]

# Examples

## Real Estate Signs



<http://www.flickr.com/photos/qrable/4072456545/>

# Examples

## Subway Virtual Store



<http://www.designboom.com/weblog/cat/16/view/15557/tesco-virtual-supermarket-in-a-subway-station.html>  
<http://youtu.be/fGaVFRzTTP4>



# Examples

## Games



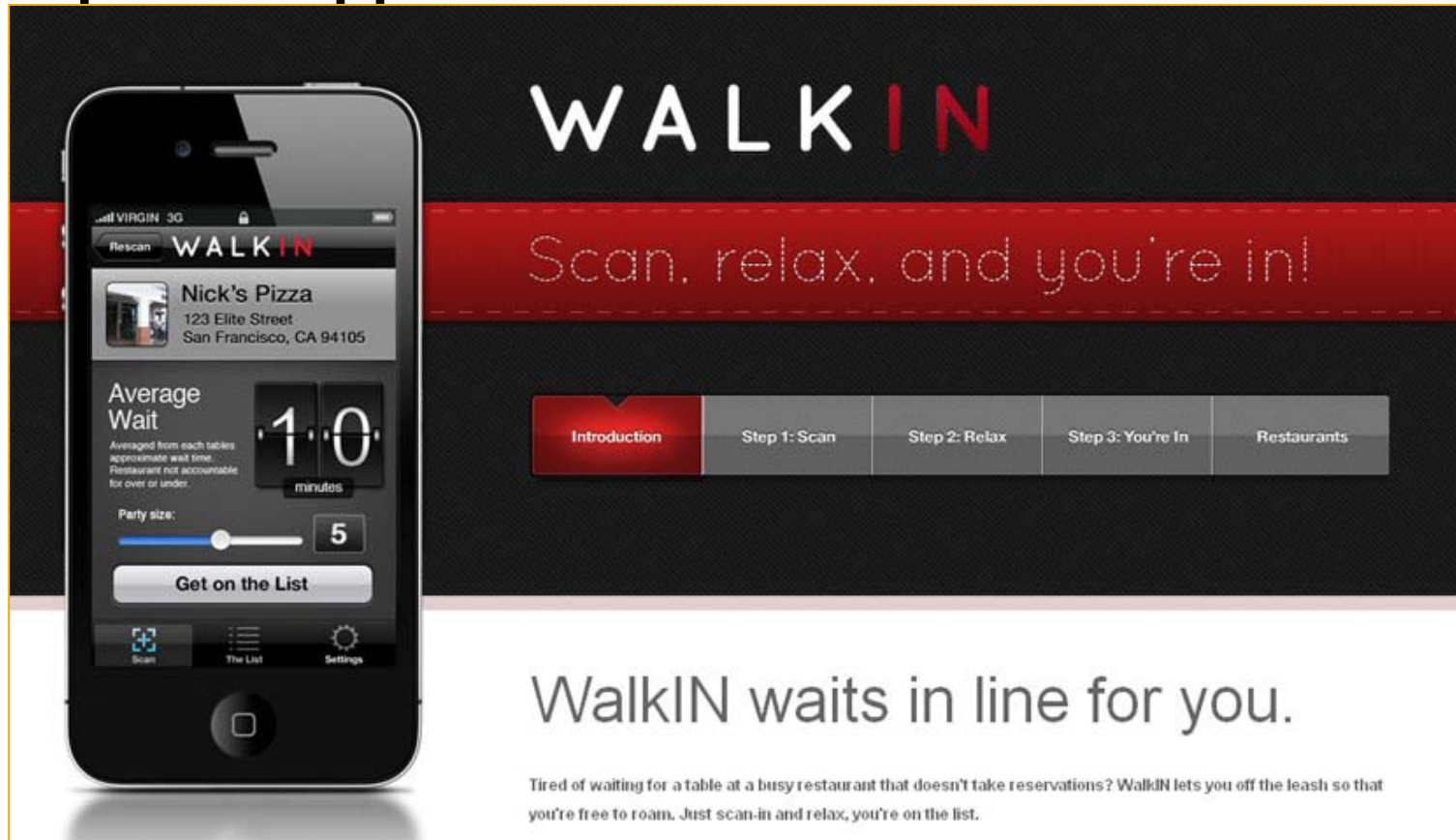
[http://exhibitions.nypl.org/100/digital\\_fun/play\\_the\\_game](http://exhibitions.nypl.org/100/digital_fun/play_the_game)

[http://www.libraryjournal.com/lj/home/890973-264/finding\\_the\\_future\\_inside\\_nypls.html.csp](http://www.libraryjournal.com/lj/home/890973-264/finding_the_future_inside_nypls.html.csp)



# Examples

## Smartphone App



The image displays the WalkIN app interface. On the left, a smartphone screen shows the app's main interface. At the top, it says "WALK IN" with a red "IN". Below this, it shows a restaurant listing for "Nick's Pizza" at "123 Elite Street, San Francisco, CA 94105". The "Average Wait" is displayed as "1:00 minutes". There is a "Party size" slider set to "5". A "Get on the List" button is visible. At the bottom of the screen are icons for "Scan", "The List", and "Settings".

The background features the "WALK IN" logo in large white and red letters. Below the logo, a red banner contains the text "Scan, relax, and you're in!". Below the banner, a navigation bar has five buttons: "Introduction" (highlighted in red), "Step 1: Scan", "Step 2: Relax", "Step 3: You're In", and "Restaurants".

At the bottom of the background, the text "WalkIN waits in line for you." is displayed. Below this, a small paragraph reads: "Tired of waiting for a table at a busy restaurant that doesn't take reservations? WalkIN lets you off the leash so that you're free to roam. Just scan-in and relax, you're on the list."

# Examples

## LevelUp



<https://www.thelevelup.com/how-it-works>



<http://www.flickr.com/photos/bpierce/6015397080/in/set-72157627087554282/>

# Interesting Examples

## Social Justice



<http://www.raisethebarhershey.org/smares/>

**CONSUMER ALERT:**  
**\*HERSHEY'S CHOCOLATE IS TAINTED**





\*WE WANT MORE FROM OUR S'MORES!  
Hershey's chocolate is tainted by forced and child labor. Make your s'mores with Fair Trade chocolate this summer! Across the country, consumers are letting Hershey know they want Hershey bars free of labor abuses. Join us today! Visit [www.RaiseTheBarHershey.org](http://www.RaiseTheBarHershey.org)

**ACROSS THE COUNTRY, CONSUMERS ARE LETTING HERSHEY KNOW THEY WANT HERSHEY BARS FREE OF LABOR ABUSES.**



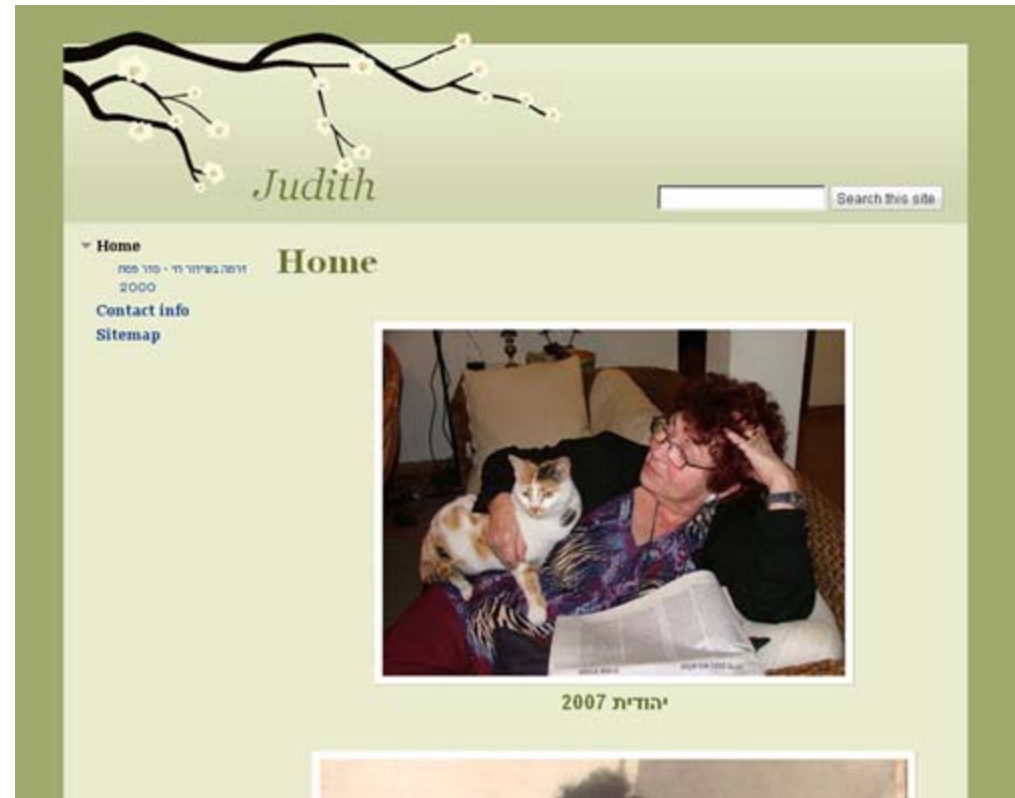
Join us today! Visit [www.RaiseTheBarHershey.org](http://www.RaiseTheBarHershey.org)

1. Make Your S'mores Fair Trade!
2. Collect petition signatures in your community;
3. Look for Fair Trade Certified chocolate for your summer campfire treats!

Fair Trade certification ensures that farmers are paid better prices and prohibits the use of forced and child labor on cocoa farms.

# Interesting Examples

## Cemetery



<http://judith.medan-il.com>

<http://mashable.com/2011/07/15/qr-code-tombstone/>



# Interesting Examples

## Clothing



<http://mashable.com/2011/06/14/qr-code-dress-webbys/>

# Interesting Examples

## Advertising

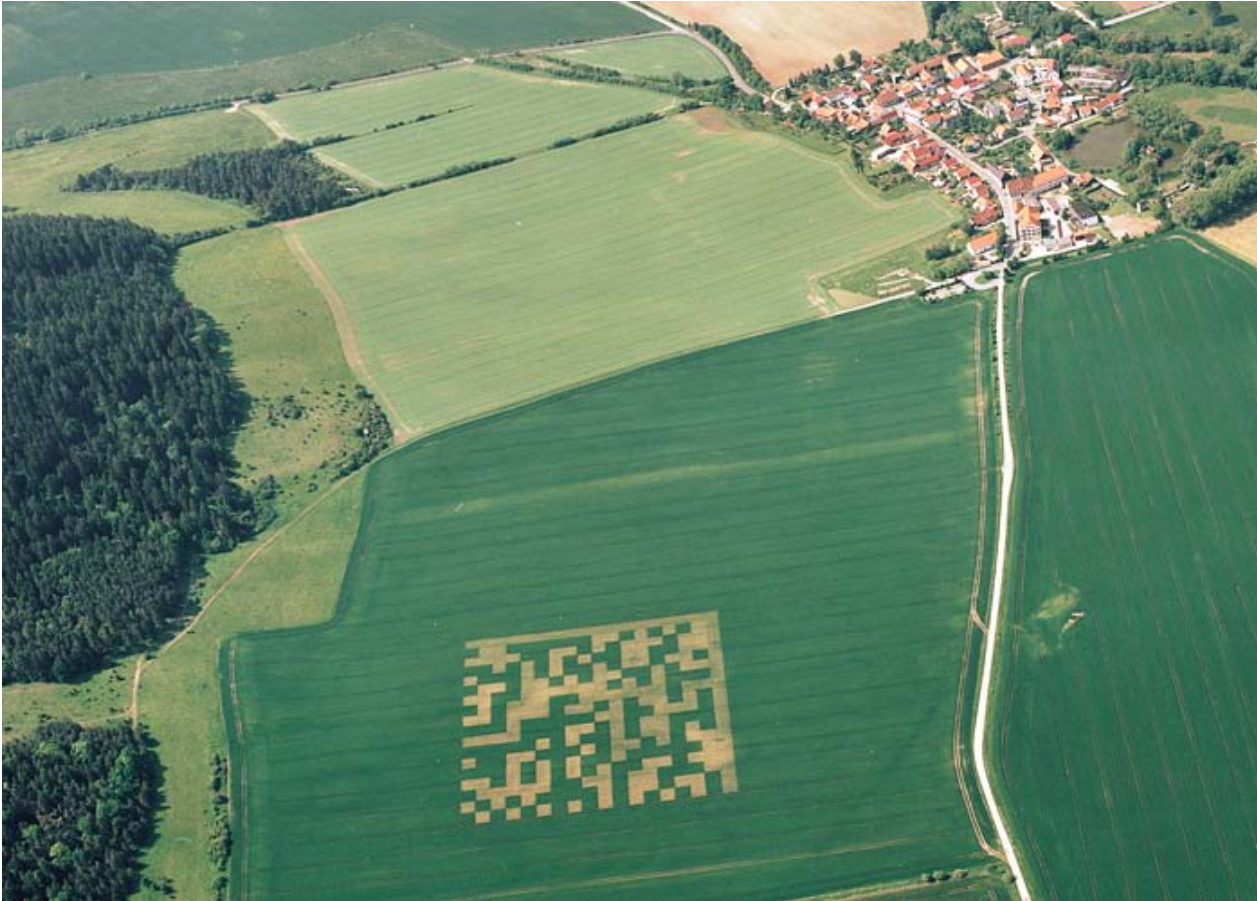


<http://www.nytimes.com/2011/07/11/business/media/from-zappos-an-unadorned-pitch-in-selling-clothes.html>

<http://mashable.com/2011/06/14/qrcode-dress-webbys/>

# Interesting Examples

## Art



<http://www.berndhopfengaertner.net/projects/hello-world/>



# Less Good Examples

## Tattoos



<http://www.facebook.com/ballantines>

<http://mashable.com/2011/07/08/qr-code-tattoo/>

# Less Good Examples

On TV



The Ellen DeGeneres Show

# Less Good Examples

## Books2Barcode



The screenshot displays the Books2Barcodes website interface. At the top, there is a header with a small book cover icon, a right-pointing arrow, and the text "Books2Barcodes" in a large serif font, with "Created by WONDER-TONIC.COM" in a smaller font below it. The main content area features the title "The Adventures of Sherlock Holmes" in a large serif font, followed by "by Sir Arthur Conan Doyle" in a smaller font. Below this, a paragraph states: "This is the full text of *The Adventures of Sherlock Holmes* converted into 2D barcodes. Use a mobile device with a barcode scanner to scan each code and read a section of the book." This is followed by a line of text: "Converted by [Books2Barcodes](#). Created by [WONDER-TONIC](#)". The central part of the page contains a grid of eight square 2D barcodes arranged in two rows of four. Each barcode is a dense, black-and-white pixelated pattern.

<http://wonder-tonic.com/books2barcodes/index.php>

# Artistic QR codes





# Artistic QR codes



# Artistic QR codes



# Artistic QR codes





# QR Codes @ Colleges & Universities



[http://blog.al.com/live/2010/10/alabama\\_homecoming\\_moody\\_racism.html](http://blog.al.com/live/2010/10/alabama_homecoming_moody_racism.html)

# QR Codes @ Colleges & Universities



**PROVIDENCE  
COLLEGE**

Phillips Memorial Library   Digital Projects   Special Collections & Archives   Digital Services Lab

**Additional Resources**  
  
Peter Johnson  
Prose Poem Journal  
PC Faculty Authors  
  

---

  
Library owned works  
by Professor Johnson  
  

---

  
Professor Johnson will  
be signing copies of  
**Rants and Raves** on  
April 14, 2010 in the  
Barnes & Nobles  
Bookstore, Slavin  
Center, between  
12:00 and 1:00pm.

**Faculty Publication Highlights**  
  
**Rants and Raves**  


*These are poems of everyday miracles. The excitement of prose poetry is that it transgresses the rules to catch a glimpse of what could be called the true life of the imagination. This is what Peter Johnson gives us. What more could we ask of a book of poems?*

—Charles Simic

*These poems are comic, sexual, and endlessly inventive. They are poems of appreciation and discovery; poems that prove there is such a thing as the American prose poem.*

—Russell Edson

*Peter Johnson writes with a lover's lavish extravagance and a yogi's self-discipline. His funny poems are heartbreaking and his serious ones are hilarious.*

—Bruce Smith

*Johnson's supremely quirky mind enables him to combine the strange and familiar, the most urgent bursts of lyricism with disarmingly unemotional statements. He leaves the reader with a new appreciation of a genre that, perhaps more than any other genre, makes the ordinary extraordinary.*

—Michel Delville  
*The American Prose Poem*

*These poems fuse artifice and sincerity, rage and humility, golf balls and comic missiles to create an astonishingly funny yet serious book of prose poems, characterized by jovial cynicism and skeptical faith.*

—Denise Duhamel

You can purchase a copy of **Rants and Raves** from [White Pine Press](#).  
Selections will be available on this page over the next few week: ([click title below to view poem](#))

[Pretty Happy](#)  
[The Millennium](#)

**Dr. Peter Johnson**  


**Peter Johnson** has published four books of prose poems: *Rants and Raves*, 2010; *Pretty Happy!*, 1997; *Miracles & Mortifications*, 2001; and *Eduardo & "I"*, 2006. He has also published a book of short stories, *I'm a Man*, 2003), and two novels: *What Happened* (Front Street Books, 2007) and *Loserville* (Front Street Books, 2009).

For his poetry, he has received a National Endowment for the Arts fellowship, a Rhode Island Council on the Arts fellowship, and his second book of poems was awarded the 2001 James Laughlin Award by The Academy of American Poets. This award is given to honor a second book by an American author.

His novel, *What Happened*, received the 2008 Paterson Prize for young adult fiction and was named the Rhode Island Book of the Year for secondary schools by The Alliance for the Study and Teaching of Adolescent Literature. It was also chosen as one of the "Best Books for the Teenaged" by the NY Public Library and "Best New Books for the Classroom" by *Booklinks*.

He founded *The Prose Poem: An International Journal*, which he edited for nine years, and he is a contributing editor of, *Sentence*, and *Slope*. He lives in Providence, RI with his wife and two sons.

# QR Codes @ Colleges & Universities

- Rogers State University



A QR Code is shaped like a box  
It may be small and red, or big and blue  
For marketing, a QR Code rocks  
To send a lot of info straight to you  
Use your smart phone to scan this code  
With an app you'll find for free  
A website, pic, or link will load  
The best is yet to see


# QR Codes @ Colleges & Universities

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- University of Leeds QR Code Hunt
  - <http://vimeo.com/6782848>
- Lafayette College Library Scavenger Hunt
  - <http://library.lafayette.edu/carmensandiego>



# QR Codes @ Colleges & Universities



Ryerson University Library & Archives



Search this site:

Catalogue | Articles & Indexes | Research Help | About the Library/FAQ | Interlibrary Loans | Collections

Home > Catalogue

☐ Limit results to available items

Record 1 of 6  
Record: [Prev](#) [Next](#)

**Title** The end of suburbia [videorecording] : oil depletion and the collapse of the American dream / the Electric Wallpaper Co.

**Publisher** Toronto : The Electric Wallpaper Co., 2004.

[Permanent Link](#)

LOCATION	CALL #	STATUS
<a href="#">Reserve (2nd Floor)</a>	<a href="#">HD9560.5 .E5 2004</a>	AVAILABLE

**Description** 1 videodisc (78 min.) : sd., col. ; 4 3/4 in.

**Notes** Includes the vintage short films, "In the Suburbs" and "Destination Earth"--Container.

**Credits** Directed by Gregory Greene ; produced by Barry Silverthorn ; original music by Ken Vandevrie.

**Cast** Host, Barry Zwicker.

**Performers** Commentary: James Howard Kunstler, Peter Calthorpe, Michael Klare, Richard Heinberg, Michael C. Ruppert, Julian Darley, Colin Campbell, Kenneth Deffeyes.

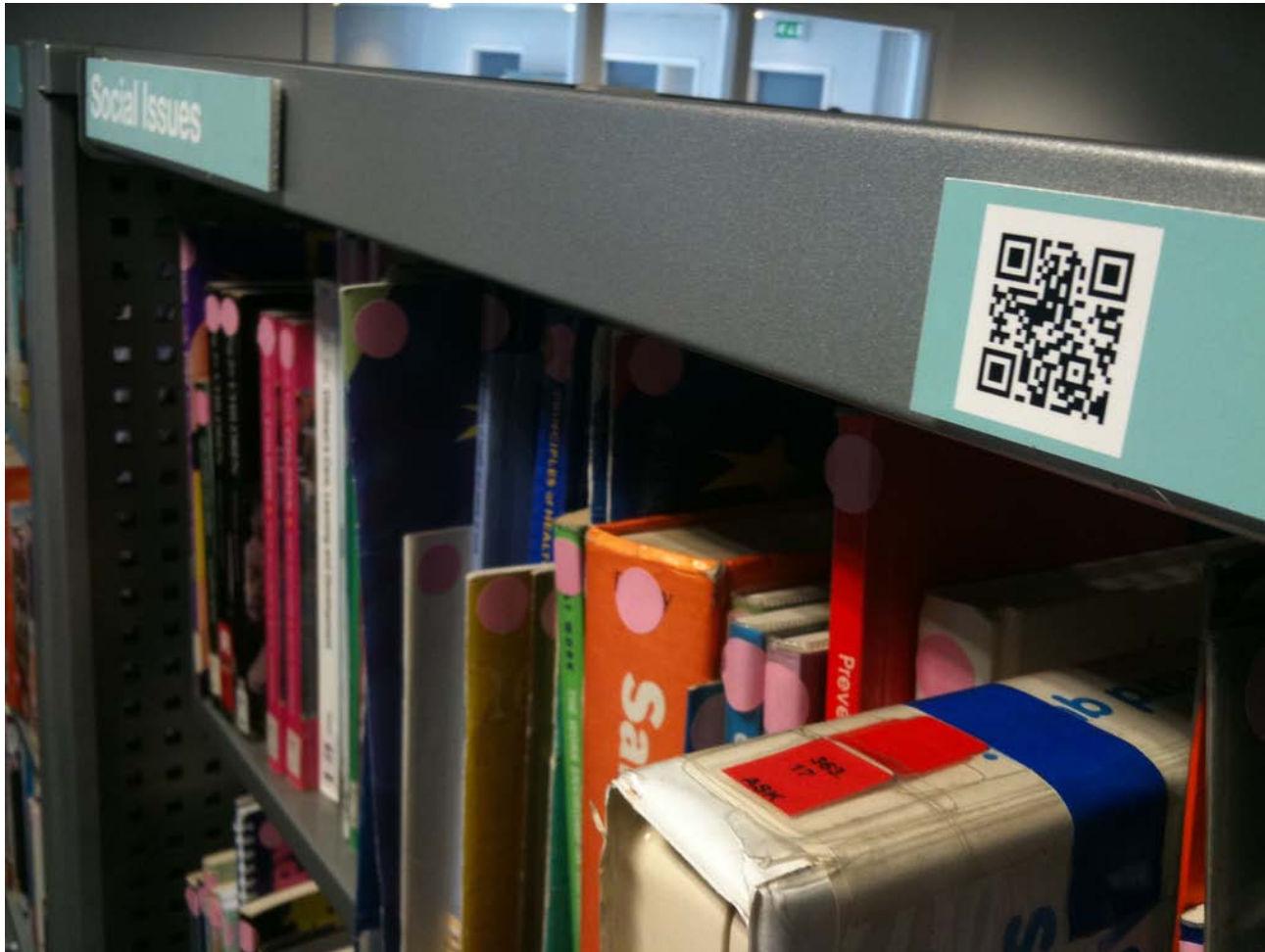
**Summary** Through interviews with scientists and policy makers this documentary explores the premise that American suburbs, built on the easy availability of fossil fuels, may become untenable. As oil reserves are exhausted and energy prices skyrocket in the coming years, how will the populations of suburbia react to the collapse of their dream? Are today's suburbs destined to become the slums of tomorrow?



[What is this?](#)

<http://catalogue.library.ryerson.ca/record=b161866o~So>

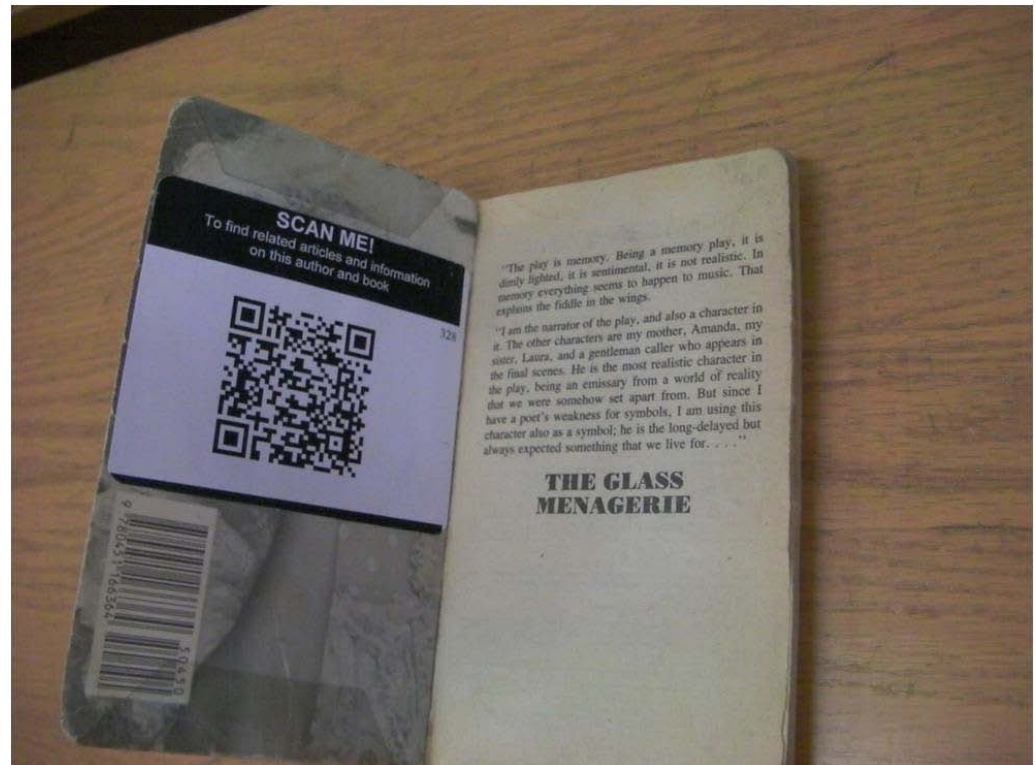
# QR Codes @ Colleges & Universities



<http://www.flickr.com/photos/jamesclay/4690553670/sizes/l/in/photostream/>


# QR Codes @ Colleges & Universities

- Miami University (Ohio) Libraries
  - Placed codes in top 400 circulating books in collection





# QR Codes @ Colleges & Universities



navigation

- [Main page](#)
- [Community portal](#)
- [Current events](#)
- [Recent changes](#)
- [Random page](#)
- [Help](#)

search

toolbox

- [What links here](#)
- [Related changes](#)
- [Special pages](#)
- [Printable version](#)
- [Permanent link](#)

[page](#) [discussion](#) [view source](#) [history](#)

## QR Codes

QR Codes ("Quick Reference" Codes) are essentially 2-dimensional barcodes. They can contain hundreds of times more data than conventional 1-dimensional barcodes [1]. Initially created for use in the shipping industry, they are gaining popularity for marketing to people with smart-phones. Many consumer-oriented QR codes point users to a website address, although other types of data storage are possible. Generally, users scan the QR Code with a scanning device (for example, the camera on a smart phone), and they are automatically directed to a website or the application specialized to handle the code's data. The idea is to allow users to avoid the hassle of remembering or manually reproducing long, precise strings of data.

### Uses in Libraries

- [Lawrence University Seeley G. Mudd Library](#) has created a [QR code information page](#) to help our patrons understand QR codes. We use QR codes to direct patrons to our virtual tour, to electronic music resources, to our [mobile web site](#), to begin text messages to the interlibrary loan office, and more. Take a look at our [Flickr page](#) to see all of the ways we use QR codes.
- [Boise State University's Albertsons Library](#) uses QR codes to link to its [mobile website](#) in its [blog](#) and main [Twitter page](#). There is also an informative research guide about [QR codes](#)—what they are, how they are being used in Albertsons Library, tips on creating effective codes, and recommended QR code readers/scanners.
- [Brigham Young University's Harold B. Lee Library](#) uses QR codes for its library audio tour and for Group Study Room on-the-spot reservations (<http://lib.byu.edu/sites/qrcodes/>).
- [Half Hollow Hills Community Library](#) uses datamatrix codes on [end stacks](#) to lead patrons to subject guides on the web.
- [ACU Library](#) uses mobile tags in [library exhibits](#) to link to songs, videos, websites, and realtime searches of our library catalog. It's a good way to incorporate electronic media with physical items and to make the display more engaging.
- [Bath University Library](#) is adding QR codes to [catalog records](#) to offer patrons basic info about an item (including location and call number).
- [Biblioteca Rector Gabriel Ferraté. Universitat Politècnica de Catalunya](#) uses QR Codes to provide additional information on promotional posters and to provide username and password to users who subscribe to the [CLIC Area service](#) (a computer classroom)
- [Lafayette College Library](#) used QR codes for their 2010 Open House event geared to first year students, "Where in the Library is Carmen Sandiego: An Interactive, Mystery Game". Students had to collect QR coded-clues from librarians stationed throughout the library.
- [RMIT University Library](#) used QR codes for a contest it was running.
- [Ryerson University Library and Archives](#) is using QR codes in its [library catalogue](#) and for [downloadable audio tours](#).
- [Sacramento Public Library](#) offers a QR code to patrons that will load the library's text message reference service info into the patron's phone. The code can be found on the [Text 4 Answers](#) page of the library website and the library's [blog](#). More info at [The Civil Librarian](#).
- [University of Huddersfield Library](#) is using them for linking to text messaging reference service, videos, contact info, and, in the catalog records, providing basic info about items. See Andrew Walsh's presentation, "QR codes, text a librarian, and more..."

[Log in / create account](#)

[http://www.libsucces.org/index.php?title=QR\\_Codes](http://www.libsucces.org/index.php?title=QR_Codes)



# QR Codes @ Colleges & Universities

## In the Classroom ...

- Lecture Podcasts
- Tutorials
- RSS Feeds
- Lecture Notes – lead to maps, videos, subject guides, assignments
- Instant Surveys or Quizzes
- Guided Tours
- How-to or Safety manuals/videos (e.g. for lab equipment)

# BSU Examples

## Contact Information



# BSU Examples

## Contact Information

The screenshot displays the Clement C. Maxwell Library website. The header features the library's name and a logo, with navigation links for 'Library' and 'MaxGuides'. A search bar is present with a dropdown menu set to 'All Guides'. The main content area is divided into three columns. The left column, 'Browse by Subject', lists various academic fields. The middle column, 'Maxwell Library News', provides updates on new subscriptions and database additions. The right column, 'Featured Librarian', includes a photo of Sheau-Hwang Chang and a QR code. A 'Contact Info' section at the bottom right offers an email link, and a 'Links' section provides a profile and guides link. A 'Subjects' section lists Asian Studies and Biological Sciences.

**Clement C. Maxwell Library** [Ask Us](#)

[Library](#) » [MaxGuides](#) [ellen.dubinsky@bridgew.edu](mailto:ellen.dubinsky@bridgew.edu) « [My Admin](#) « [Sign Out](#)

Welcome to MaxGuides!  
Research assistance, subject guides, and useful resources compiled by the Maxwell Library staff. Get Smart at the Max!

[Browse All 123 Guides](#) | Search:  [All Guides](#) [Search](#)

**Browse by Subject**  
You can also browse by Librarian


- Accounting
- African Studies
- Anthropology
- Art
- Asian Studies
- Athletic Training
- Aviation Science
- Biological Sciences
- Business / Management
- Canadian Studies
- Chemistry
- Communication Studies
- Computer Science
- Copyright
- Criminal Justice
- Dance Education
- Diversity Resources
- Earth Sciences
- Economics
- Education
- Elementary Education
- English
- Finance


**Maxwell Library News**  
The Latest News from the Maxwell Library:

- New Subscriptions: Proquest Digital Microfilm for Boston Globe and Wall Street Journal
- ProQuest eJournal, Sustainability, Adds Data Discovery Tool
- ARTstor Is... American Studies
- New Databases Added!


[View Website](#)  
[View RSS Feed](#)

**Featured Librarian**

  
Sheau-Hwang Chang



**Popular Guides** | [Recent Guides](#) | [All Guides](#)

 The most popular guides:

- Education (K-12)**  
by Christine Brown - last updated on Jul 12th, 2011  
2,374 views this year
- Criminal Justice**  
by Kendra St. Aubin - last updated on Dec 6th, 2010  
1,582 views this year
- History**  
by Kendra St. Aubin - last updated on Nov 22nd, 2010  
1,539 views this year
- Psychology**  
by Pamela Hayes-Bohanan - last updated on Mar 30th, 2011  
1,375 views this year

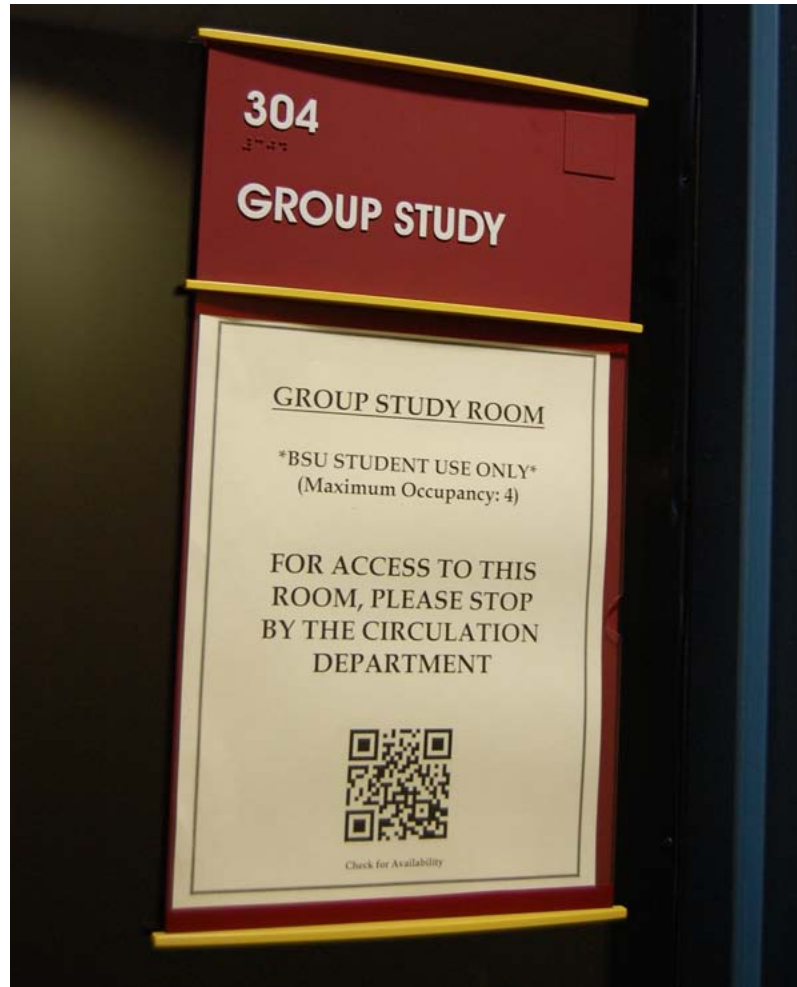
**Contact Info:**  
[Send Email](#)

**Links:**  
[Profile & Guides](#)

**Subjects:**  
[Asian Studies](#), [Biological Sciences](#)

# BSU Examples

## Group Study Rooms





# BSU Examples

## Hall of Black Achievement Gallery



# BSU Examples

## Hall of Black Achievement Gallery



# End of QR Codes?

- NFC (Near Field Communications)



[http://en.wikipedia.org/wiki/Near\\_field\\_communication](http://en.wikipedia.org/wiki/Near_field_communication)

[http://news.bbc.co.uk/2/hi/programmes/click\\_online/9484898.stm](http://news.bbc.co.uk/2/hi/programmes/click_online/9484898.stm)

# Additional Resources

- QR Codes in the Classroom
  - <http://cit.duke.edu/2010/11/educational-uses-of-qr-codes/>
  - <http://www.classroominthecloud.net/2011/06/10-ways-to-use-qr-codes-in-classroom.html>
  - <http://edtechtoolbox.blogspot.com/2011/07/40-interesting-ways-to-use-qr-codes-in.html>
  - <http://www.dontwasteyourtime.co.uk/technology/qr-codes-in-the-classroom-qr-code/>
  - <http://itcboisestate.wordpress.com/2011/02/18/10-ways-to-use-qr-codes-in-your-classroom/>



# Additional Resources

- [QR Code Readers](#)
  - [Barcode Scanner](#) (Android)
  - [QR Droid](#) (Android)
  - [QR Reader](#) (iPhone)
  - [QR Scanner](#) (iPhone)
  - [i-nigma](#) (Windows Mobile)
  - [QR Code Scanner Pro](#) (Blackberry)

# Additional Resources

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- QR Code Generators

- [ZXing](#)
- [Kaywa](#)
- [Qurify](#)
- [Mobile-Barcodes](#)
- [QR Stuff](#)
- [SnapVu](#)

# Additional Resources

- Best Practices
  - [QR Code Best Practices for Gov 2.0](#) (Sarah Marchetti Van Velsor)
  - [QR Code Best Practices](#) (Shaun Quigley)
  - [10 Best Practices for Employing QR Codes](#) (Brenna Roth)
  - [QR Code Best Practices](#) (The Trade Group)
- Near Field Communication
  - [Quick Guide to the Future of Mobile](#)

# Questions

Bethany Pierce  
[bethany.pierce@bridgew.edu](mailto:bethany.pierce@bridgew.edu)  
Head of Technical Services  
Maxwell Library  
Bridgewater State University



Ellen Dubinsky  
[ellen.dubinsky@bridgew.edu](mailto:ellen.dubinsky@bridgew.edu)  
Digital Services Librarian  
Maxwell Library  
Bridgewater State University

